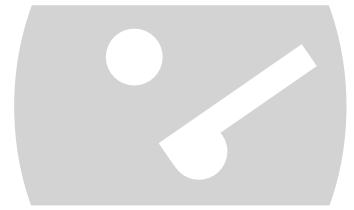


# pxNewsletter



KEEP IN TOUCH WITH CLIENTS THROUGH YOUR WEB SITE

## Newsletter Generator \$1000

pxNewsletter equips your Web site with the ability to quickly and easily communicate with current and potential clients. pxNewsletter is a tool that works in conjunction with many of the other px\* products. This tool gives you the capability to gather all of that information you have added to your site (through pxNews, pxEvents, pxGallery, pxBlog and more) to create an HTML e-mail which can be sent to current customers, potential customers, or anyone who has signed up to receive your e-mail newsletter. You can send the email through many of the popular e-mail blast programs but we recommend a specific program called Campaign Monitor. There is no monthly charge and you only pay .02 per e-mail plus a flat \$5.00 fee for each campaign.

## pxNewsletter includes

### Features

- Create an email newsletter in seconds
- Create an unlimited number of newsletters
- Create e-mail newsletters as often as you want
- Drive traffic to your Web site
- Find out exactly who looked at your newsletter and what interests them
- Easy to use interface

### Editable Fields

- Name of Newsletter
- Pick and choose which items you want in your newsletter



pxNewsletter display

A screenshot of the administrative interface for creating a newsletter. The form is titled 'Create Newsletter' and includes the following fields:

- 'Name' with a text input field.
- 'Choose Feature Story' with a dropdown menu showing 'Choose Story'.
- 'Featured Project' with a dropdown menu showing 'Choose Project'.
- 'Enter Announcement Text' with a large text area.
- A 'Submit' button at the bottom.

Administrative interface for creating a newsletter